



Be Safe. Be Well. Be Healthy.

**Board of Directors
MEETING MINUTES**

Wednesday May 24, 2017
11:30 a.m.

Burleson City Hall
141 W Renfro, Burleson ,TX
Council Chambers

Present

Lisa Duello
Coralee Flug
Michael Halsell
Karen Goodman
Josh Jacobs
Kim Autrey
Jennifer Palmer
David Cohen
Jessica Mack
Jammie Josephson
Vanessa Longoria
Samantha Craig
Elise Athans
Dan McClendon
Jory DeLeon
Kristi DeLeon
Colton Carnes
Katelyn Tyler
LaBeth Carter

Not Present

Stacy Sturlin
Vanessa Overstreet
Ashli Logan
Kathryn Hovland
Lisa Flynn
Mikala Hill
Louis Giddings
David Wardlaw
Elizabeth Acosta
Tara Meyer
Jon Walker
Priscilla Shields
Jesse Elizondo
Jessica Hamilton
Emily Jones
Natalie Mullin
Alex Philips
Carsen Bevel
Erica Bevel

Present:

Be Healthy Burleson Coordinator: Lisa Poteete

1. Call to order/ Introductions: Time: 11:43 a.m.

2. Minutes & Financial Transactions

A. Approval of March 8, 2017 BHB Board of Directors meeting minutes

B. Approval of Financial Summary - Attachment A

Motion to Approve Minutes & Financial Transactions by David Cohen; Seconded by Lisa Duello. Approved by unanimous vote (19-0)

3. Item for consideration discussed

A. Discussion of 5k/10k run :

Runners 2017= 573 2016=476

Finishers=447

10k=65 5k=382

Awards: Finisher Medals to all, Trophies for groups, Key chains for top 3's

Pros

Sufficient Trash Receptacles

Sufficient No. of PortaPotties

Lots of Volunteers

Cons

Trash cans too close to Water Stations

B. Discussion of new LOGO:

Majority of the Board would like to see "Burlson" added to it. Voted in favor of this 17-2. Discussion of possibly adding it to larger logo's & not the small ones

C. Website: Work still being done on the website. Next year participants will be able to register on the website.

D. City Market Meals provided lunch. This is the 5th week they have been in business. Coralee advised you can go to the City Market website and there will be 4 options each week. Place your order by Thursday for Monday after 3pm pick up. All meals are Paleo/Gluten Free and come in 2 sizes: 4 oz is \$5.00/ 8 oz is \$9.00

4. BHB Business Certification Committee Meeting:

Next meeting is Friday, June 16th at 10:00am at City Hall Council workroom. Everyone is welcome to attend. Discussion will be

Refresh/Overview of the requirements: Restaurants (complete), next will be Businesses, Grocery Stores, Congregation

*Goal is to have the Criteria for each one finished by the end of the year

5. Community Partners' upcoming Events:

- Hot Sounds of Summer Concert series kicks off Friday, May 26
- Battle of the Bands – Saturday, May 27
- Honey Tour- 19th year / at CHS/ 1300-1500 riders – Saturday, May 27
- Swim Safety Event- June 3rd 9-11am: Will include FD, Careflight, Kids obstacle course and swim evaluation
- Raising Awareness- Sponsored by Cook Children's Hospital at the Lena Pope 9-1pm – Tuesday, June 6
- Open House at The Farm- 7512 FM 2736 from 9-12pm first Sunday of every month

6. Determine date for next board meeting – July

Wednesday, July 19, 2017 at 11:30 a.m.

8. Non-Agenda Comments

None

9. Adjourn

There being no further business, Coralee Flug adjourned the meeting.

Time: 12:20 pm

Karen Goodman, Recording Secretary

Be Healthy Burleson Secretary

Attachment A: Financial Summary as of 5-23-17

Be Healthy Burleson Board of Directors Financial Summary			
Sponsors/Income		Expenses	
2015 Run	\$784.38	2016 Run Expenses	\$12,387.72
2016 Run sponsors and registrations	\$19,611.00	Speaker for Community Workouts and other Be Healthy events	\$63.40
2017 Run sponsors, vendors, and registrations	\$29,093.23	Burleson Stampede - Swim lessons for BISD 2nd graders	\$1,000.00
		Be Healthy Burleson Website	\$1,795.50
		Bikes for Angels - Taylor & Norwood	\$1,000.00
		Donation to Keep Burleson Beautiful	\$250.00
		2017 Run Expenses	\$15,325.01
Total Income =	\$49,488.61	Total Expenses =	\$31,821.63
Balance = \$17,666.98			

Be Healthy Burleson 2017 Run Budget

Sponsors/Income		Expenses	
<i>Texas Health Resources</i>	\$5,000.00	<i>Cox racing services</i>	\$2,000.00
<i>Verdad Real Estate</i>	\$1,530.00	<i>Band - After Six</i>	\$500.00
<i>Family Toyota</i>	\$1,530.00	<i>Trophies</i>	\$97.50
<i>Alpha and Omega</i>	\$1,500.00	<i>Finisher & Award medals</i>	\$2,835.91
<i>Woolard's Jewelers</i>	\$1,500.00	<i>T-shirts</i>	\$6,753.00
<i>Hoffman Family Practice</i>	\$1,000.00	<i>Sponsor Banners</i>	\$1,170.00
<i>H-E-B</i>	\$1,000.00	<i>Bounce Houses</i>	\$315.00
<i>McClendon Construction</i>	\$1,000.00	<i>Porta Potties</i>	\$1,153.60
<i>Hays & Stolz Industrial Mfg. Co.</i>	\$1,000.00	<i>Be Healthy BISD</i>	\$500.00
<i>Huguley Medical Associates</i>	\$500.00		
<i>North Texas Jellystone Park</i>	\$500.00		
<i>Birt, Stewart, Fletcher Orthodontics</i>	\$500.00		
<i>Orr Real Estate</i>	\$500.00		
<i>American National Bank of Texas</i>	\$500.00		
<i>Joshue Spine and Health Center</i>	\$500.00		
<i>Onemain Financial</i>	\$500.00		
<i>C3 Cryo Club</i>	\$500.00		
<i>IDLife</i>	\$500.00		
<i>City Market</i>	\$250.00		
<i>State Farm - Jennifer Herren</i>	\$250.00		
<i>Prestige Dermatology</i>	\$250.00		
<i>Spice Rack</i>	\$250.00		
<i>Race Registrations</i>	\$7,933.23		
<i>Vendors</i>	\$600.00		
Total Income =	\$29,093.23	Total Expenses =	\$15,325.01
		Balance =	\$13,768.22